

Rediscover the ETL with its Digital Makeover, New Additions, and Fresh Insights

Welcome back, members of the ETL community! We're thrilled to kick off the year with exciting news and content.

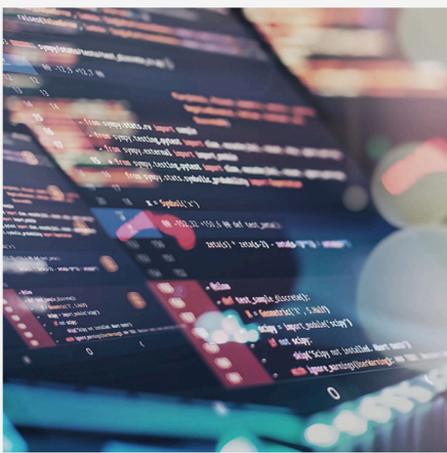
First and foremost, have you explored our revamped website? Navigating the ETL site is now more seamless than ever with tailored journeys, enhanced search function, and seamless user interface. [View our new look site here](#)

Dive into our exclusive content:

- A behind-the-scenes look at the redesign process with the Experience Designer.
- Insights into the Building Lighting Controls' recent transition to ETL listing.
- Manufacturers like Recoup and Stark are already seeing the benefits of listing their products on the ETL – assuring visibility and trust.

But that's not all – The ETL will be at FutureBuild 2024, and we are encouraging all manufacturers who are planning to attend to reach out!

Continue your path to sustainability in 2024 – explore the enhanced ETL website today to support your journey.



ETL Site Redesign: Interview with the Designer

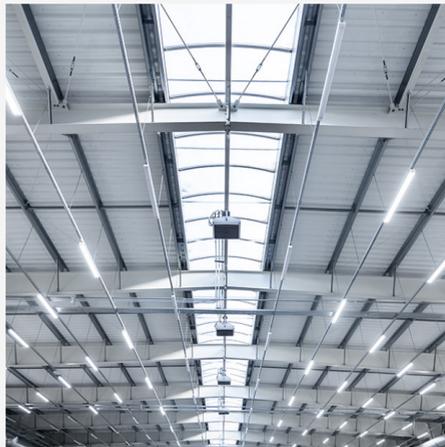
The ETL underwent a recent redesign to enhance user experience and promote energy-efficient technology. Addressing diverse user needs, the redesign focused on tailored journeys, clear content discovery, and efficient navigation.

Kristine Smukste, the ICF Experience Designer for the project, envisioned an ongoing dialogue with users, encouraging feedback, and positioning the ETL website as a collaborative hub for energy efficient technology. [Read the interview](#)

ETL Embraces Energy-Efficient Building Lighting Controls

Building Lighting Controls experienced a significant shift transitioning from unlisted to listed following the 2023 criteria refresh. This means that eligible products can now be registered on the ETL. These controls, vital in non-domestic buildings, ensure savings irrespective of the luminaire types installed.

[The criteria update](#), developed with industry experts, helps ensure that ETL-listed products rank in the top 25% for energy efficiency in their class. [Read the full article here](#)



New Recoup Product Addition

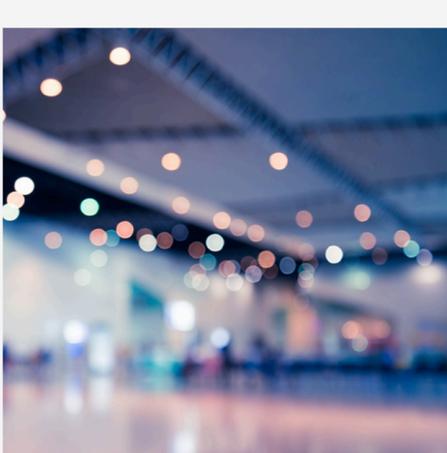
We are pleased to announce that Recoup's 'Pipe HEX' is the very first product listed in the [Wastewater Heat Recovery Systems](#) category. They had this to say about being involved with the ETL:

"Posting our products on the ETL list will give great exposure for wastewater heat recovery and Recoups products. Over the coming months we will be looking to add to our product portfolio on the list to show off our New build residential, Non-residential and retrofittable options."

New Stark Product Addition

In another first, Stark Software International had their software [Stark ID](#), added to automatic Monitoring & Targeting (aM&T) sub-metering systems, under [Energy Monitoring](#). This marks the first software listed on the ETL. They say:

"With our integrated energy analytics platform, Stark ID, our customers gain invaluable insights across all utilities to help reduce waste and save thousands of pounds in energy annually. Laser accurate energy data has been our core focus for over 40 years, making us integral to energy cost savings and moving towards a low-carbon future."



ETL at FutureBuild 2024 5th-7th March

Looking ahead to FutureBuild 2024, the ETL team is excited to build on the success and contacts made at last year's event, and connect with visitors to promote the advantages of ETL in the context of net-zero goals and energy efficiency.

We encourage any manufacturers who plan to attend to reach out to us in advance at info@etl.energysecurity.gov.uk and visit us at our stand. [Find out more about FutureBuild 2024](#)

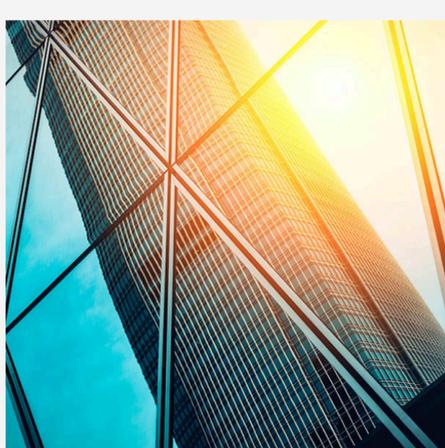
Find out more about the ETL today and get involved

Ready to learn everything from the background of the ETL, to the process of accreditation, benefits and more? Read our [FAQs](#).

We feature and promote case studies that highlight a journey to better energy efficiency, decarbonisation and Net Zero. [Share your story now](#)

Manufacturers: Want more visibility for your products? [Apply to list on the ETL today](#)

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